

LASER 2012
ASLMS Conference

Global Innovation Exchange

Straight Talk and Networking for Scientists and Clinical Practitioners.

32nd ASLMS Annual Conference

Gaylord Palms™ Resort & Convention Center
Kissimmee, FL

Late-Breaking Abstract Deadline: February 1, 2012
Pre-Conference Courses: April 18-19, 2012
Annual Conference: April 20-22, 2012

Visit aslms.org for details.

Check out the
NEW
Tech Connect
Non-CME Session

2100 Stewart Avenue, Suite 240
Wausau, WI 54401

IMPORTANT!

Dated material - visit www.aslms.org for detailed information about attending the ASLMS Global Innovation Exchange to network with medical laser clinicians and scientists.



EXPLORE the LASER 2012 EXHIBIT HALL featuring:
7th Annual ASLMS Silent Auction Find great deals on new medical lasers and related equipment and supplies.
ePosters Ask eQuestions of the authors and receive timely eAnswers!
Experts in the Hall Presentations
Over 120 Exhibitors



ASLMS is your premiere source for light-based energy education conferences, online education, and Web-based sharing provided by world renowned experts.



Select sessions and courses from the 2011 Annual Conference are available for purchase from ASLMS. To learn more visit: www.aslmsacademy.org

SEE **WHAT'S NEW FOR 2012**

ASLMS is the leading medical Society in the field of laser and energy-based treatment, and the only one that is truly multidisciplinary. We are a diverse organization, with much to teach and learn from each other. Visit www.aslms.org for details.

Keynote Speaker - Story Musgrave was a part-time trauma surgeon during his 30-year astronaut career. He has seven graduate degrees in math, computers, chemistry, medicine, physiology, literature and psychology. He has been awarded 20 honorary doctorates.

Global and "Mini-Global" Registration Conference Packages include conference registration plus either two or four courses, Tech Connect Non-CME session, and a complimentary lunch on Friday and Saturday (excludes Fundamentals, Nursing/Allied Health Course, and luncheons).

Student/Post-Doc/Residents receive a FREE conference registration and a 50% discount on select courses (limited seating available).

Active Military receive a 30% discount on conference registration and select courses.

Tech Connect Non-CME Session on Thursday evening, April 19, 2012, will feature 18 experts each discussing their personal procedural and device preference for one of the following five clinical procedures: 1) Laser Hair Removal, Laser/IPL, 2) Treatment of Vascular Lesions, 3) Devices for Body Contouring, 4) Devices For Resurfacing/Rejuvenation, and 5) Devices for Facial and Neck Lifting and Tightening.

Medical Technology Innovation, Entrepreneurship and Clinical Success Course will address the unmet need to train physicians in proven business processes and planning protocols related to innovation and entrepreneurship.

Burns and Trauma Course will focus on laser parameters, treatment tips and pitfalls to help optimize patient scar treatment in your office. The session will end with an enlightening talk on research and the future of scar treatment with laser therapy.

Breakout Session on Dentistry/Oral and Maxillofacial and Laryngeal ENT will be held in collaboration with the Head and Neck Optical Diagnostics Society (HNODS).

Breakout Session on Photobiomodulation held in collaboration with the North American Association for Laser Therapy (NAALT) will present a forum showcasing clinical applications of photobiomodulation in various disciplines. The session will augment the photobiomodulation breakout sessions and provide an opportunity to expand on preclinical and basic research by providing state-of-the-art clinical applications and dialogue.

You Buying a Laser...Let Me Tell You How To Do It Luncheon is intended for clinicians using or intending to use expensive laser and energy technologies in their practice taking into account the intended patient population, nearby competition, marketing venues, available funds, and tax implications.

Top 10 Mistakes I Made in Start-Ups Luncheon is intended for clinicians, engineers, residents, and graduate students – anyone who may be contemplating starting his or her own company.

FREE - Cutting Edge and Student/Post-Doc/Resident Opportunities Session will include cutting edge high quality, unbiased academic discussions on the development and application of laser and related technology. The session will provide information on career progression, including the importance of publishing, how to find training fellowships, and research funding.

Experts in the Hall sessions have been expanded in quantity and length to include new topics on How to Thrive and Survive in a Difficult Economy, Facial Rejuvenation, and Treating Vascular Lesions.

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Attend the 32nd Annual Conference and join the world's top professionals who lead the way in lasers, related technology and patient care.

Five days of **STRAIGHT TALK** on the latest techniques, protocols and applications, and **NETWORKING** with the best in your field.

The American Society for Laser Medicine and Surgery is in its fourth decade as a world leader in promoting excellence in patient care by advancing biomedical application of lasers and related technologies. If you work with medical lasers in a clinical, research, educational or manufacturing capacity and are committed to continuously improving your field, join us at our Global Innovation Exchange for:

Learning about the latest laser surgery and photomedicine technologies, practices and opportunities. CME credits and CE contact hours are available.

Connecting with thousands of professionals in laser medicine technology, safety and patient care.

Viewing exhibits showcasing new technologies and applications that enhance patient care.

Experiencing hands-on demonstrations of the latest equipment.

Explore the **LASER 2012 Exhibit Hall** featuring over 120 exhibitors:

The 7th Annual ASLMS Silent Auction offering attendees great deals on new medical laser and related equipment and supplies. Net proceeds help fund scientific research.

ePosters format expanded to four full-screen views free of advertisements. Ask **eQuestions** of the authors and receive timely **eAnswers**.

Experts in the Hall Presentations covering How to Thrive and Survive in a Difficult Economy, Facial Rejuvenation, and Treating Vascular Lesions.

Internet Pavilion

Register online at www.aslms.org to attend the Annual Conference, reserve your hotel stay and apply for ASLMS membership.

Gaylord Palms™ Resort & Convention Center - Kissimmee, FL
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Annual Conference: April 20-22, 2012



Keynote Speaker

Story Musgrave was a part-time trauma surgeon during his 30-year astronaut career. He has seven graduate degrees in math, computers, chemistry, medicine, physiology, literature and psychology. He has been awarded 20 honorary doctorates.



Dentistry/Oral and Maxillofacial and Laryngeal Head and Neck Optical Diagnostics ENT

Breakout Session will be held in collaboration with Head and Neck Optical Diagnostics Society (HNODS).



Photobiomodulation Breakout Session

Held in collaboration with the North American Association for Laser Therapy (NAALT) will present a forum showcasing clinical applications of photobiomodulation in various disciplines. The session will augment the photobiomodulation breakout sessions and provide an opportunity to expand on preclinical and basic research by providing state-of-the-art clinical applications and dialogue.



Conference Registration

Global Package

Global package includes the Annual Conference plus two Thursday courses AM and PM, the Tech Connect non-CME session on Thursday evening, one Friday course, one Saturday course and a complimentary lunch on Friday and Saturday (excludes Fundamentals, Nursing/Allied Health Course, and luncheons).

March 1, 2012 Early Bird Discount

• ASLMS (HNODS/NAALT) Member/Applicant-\$995 • ASLMS Non-Member-\$1,625

After March 1, 2012

• ASLMS (HNODS/NAALT) Member/Applicant-\$1,045 • ASLMS Non-Member-\$1,675

NEW Mini-Global Package

Mini-Global package includes the Annual Conference plus two courses on either Thursday, Friday, or Saturday, the Tech Connect non-CME session on Thursday evening, and a complimentary lunch on Friday and Saturday (excludes Fundamentals, Nursing/Allied Health Course, and luncheons).

March 1, 2012 Early Bird Discount

• ASLMS (HNODS/NAALT) Member/Applicant-\$695 • ASLMS Non-Member-\$1,395

After March 1, 2012

• ASLMS (HNODS/NAALT) Member/Applicant-\$745 • ASLMS Non-Member-\$1,445

Early Bird Discount

ASLMS (HNODS/NAALT) Members:

- Register for Annual Conference by March 1, 2012 - \$405
- Register for Annual Conference after March 1, 2012 - \$455

ASLMS Non-Members:

- Register for Annual Conference by March 1, 2012 - \$650
- Register for Annual Conference after March 1, 2012 - \$700
- Apply for membership no later than March 1, 2012 and receive the ASLMS Member pricing (\$245 savings).



2012 Annual Conference Courses, Sessions & Panels

CME credits and CE contact hours are available.

Wednesday, April 18, 2012

Courses:

- Fundamentals of Lasers in Health Care – Day One

Thursday, April 19, 2012

Courses:

- **NEW** – Tech Connect Non-CME Program
- Fundamentals of Lasers in Health Care and Optional Knowledge-Based Exam – Day Two
- The Use of Technology for Resurfacing, Rejuvenation, and Contouring
- Nursing/Allied Health
- Laser Treatment of Vascular Lesions
- Hair and Pigment Removal

Conference Luncheons:

- **NEW** – You Buying a Laser ... Let Me Tell You How to Do It
- **NEW** – Top 10 Mistakes I Made in Start-Ups
- **NEW** – The Future of Lasers in the World
- Non-Invasive and Invasive Fat Removal
- Difficult Cases and Complications
- Fractional Resurfacing
- Scar Revision

Friday, April 20, 2012

Courses:

- **NEW** – Burns and Trauma
- Laser Treatment of Patients of Color
- Complications, Controversies, and Legal Issues
- PDT: Principle and Clinical Role

Plenary Session:

- Presidential Address
- Day One: Keynote Speaker Story Musgrave

Breakout Sessions:

- **NEW** – Dentistry/Oral and Maxillofacial and Laryngeal (HNODS)
- Experimental and Translational Research
- Cutaneous Laser Surgery
- Photobiomodulation (NAALT)
- Surgical Applications and Interstitial Laser Therapy
- Photodynamic Therapy

Experts in the Hall Presentations:

- **NEW** – Facial Rejuvenation
- **NEW** – Treating Vascular Lesions

Saturday, April 21, 2012

Courses:

- **NEW** – Medical Technology Innovation, Entrepreneurship and Clinical Success
- **NEW** – Cutting Edge and Student/Post-Doc/ Resident Opportunities Session
- Technologies for Fat Related Disorders
- Periorbital Therapies

Plenary Session:

- Day Two: Award Presentations
- ASLMS Business Meeting

Breakout Sessions:

- Experimental and Translational Research
- Cutaneous Laser Surgery
- Photobiomodulation (NAALT)
- International Experience in Lasers in Dermatology
- Surgical Applications/Interstitial Laser Therapy

Experts in the Hall Presentations:

- **NEW** – Survive and Thrive in a Difficult Economy
- **NEW** – Facial Rejuvenation

Sunday, April 22, 2012

Expert Panels:

- **NEW** – Endovenous Laser Ablation
- **NEW** – PDT in Dermatology

Breakout Sessions:

- Experimental and Translational Research
- Cutaneous Laser Surgery
- International Experience in Lasers in Dermatology
- Photobiomodulation (NAALT)